

# DIGITAL EXPERIENCE PLATFORM

WHEN IT COMES TO OUTRUNNING THE COMPETITION, THE BEST EXPERIENCE COMES OUT ON TOP!

Our Digital eXperience Platform's very purpose is to foster creation and scalability of innovative customer experiences:

This agile solution, which combines technological and business components, is an innovation catalyst and it enables you to provide your customers with even more value.



## CREATE AND EXPAND VALUE PROPOSITION TO BETTER SERVE END CUSTOMERS

MANAGE CUSTOMERS

EXPAND SERVICES

IMPROVE EXPERIENCE

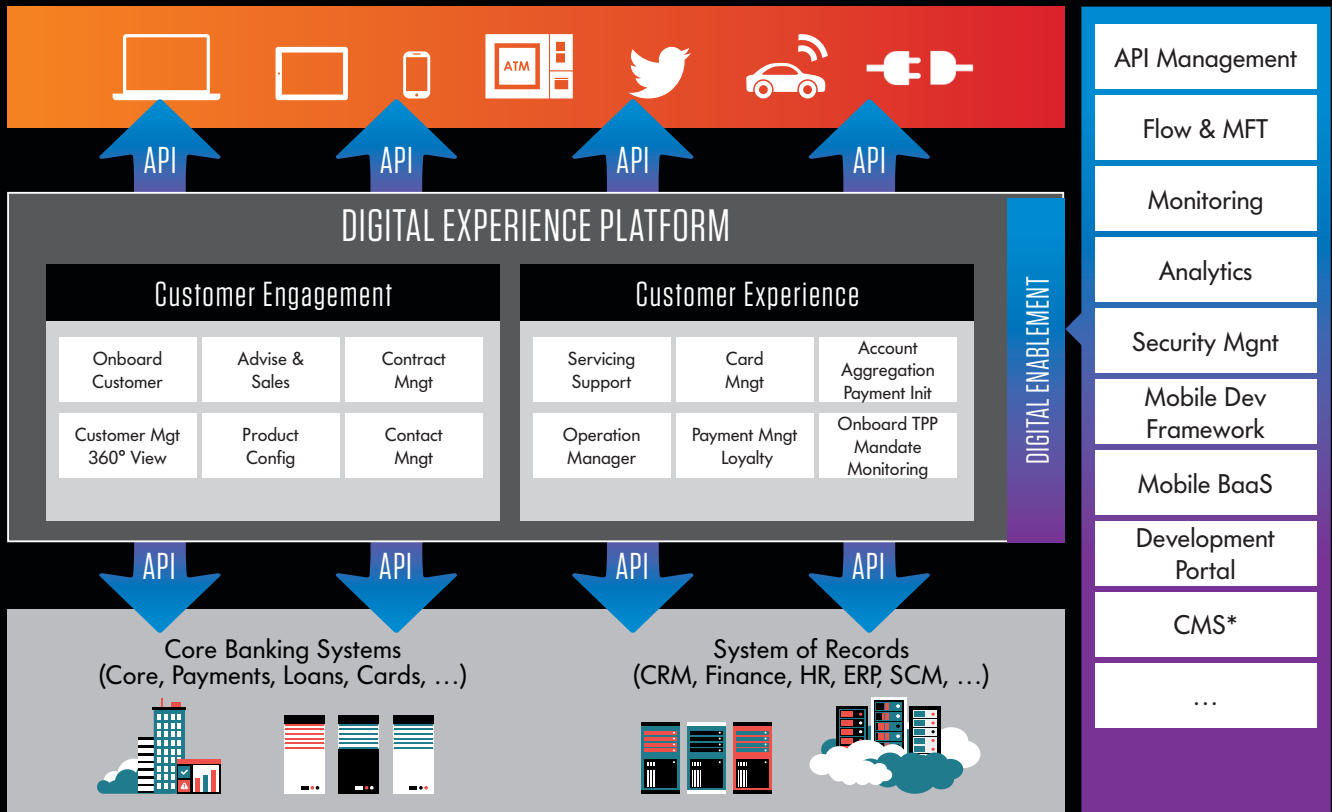
### Customer Engagement

- Onboard customer in digital scenario
- Advise customer and suggest product within an Omni Channel strategy
- Improve 360° customer view
- Experiment loan origination on Mobile
- ....

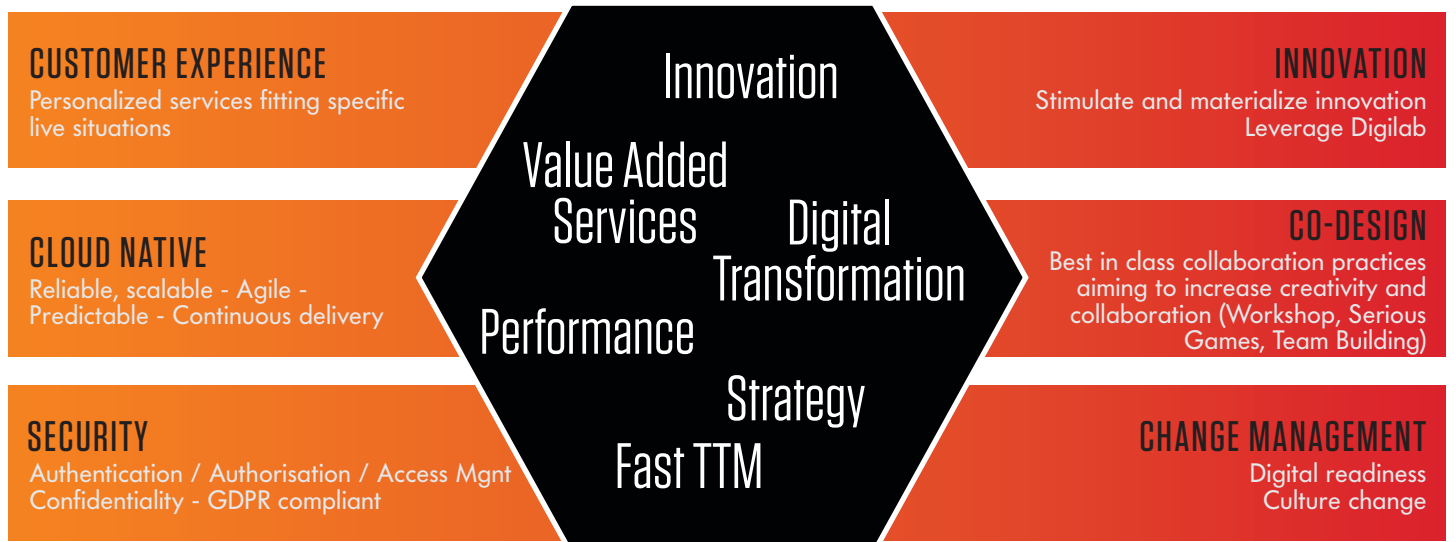
### Customer Experience

- Expose daily banking services
- Offer PSD2 compliant open services
- Propose Digital Wallet experience
- Allow Mobile withdrawal
- Improve customer satisfaction analytics
- ...

# A COMMON PLATFORM COMBINING BUSINESS AND TECHNOLOGY



## COLLABORATIVE APPROACH



With over 3 500 experts and one of the deepest, broadest portfolios of software and services, Sopra Banking Software is a trusted, long-term partner of over 800 banks in more than 70 countries. Sopra Banking Software has an unequalled ability to address the requirements for banks and financial institutions of any size and scope, allowing them to innovate and expand their services. Sopra Banking Software is a subsidiary of the Sopra Steria Group, a world leader in digital transformation, with more than 40 000 employees. In 2016, Sopra Steria achieved a pro forma turnover of € 3,7 billion.

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